

Madison Drama Program Ads

Size (indicate the size you want with a check-mark)

- ☐ Business Card Size \$25
- ☐ Quarter Page \$50
- ☐ Half Page \$75
- ☐ Full Page \$150
- ☐ Full Inside Cover (Front or Back) \$200
- ☐ Full Outside Back Cover \$300



Business Information (Ad purchaser)

Business Name:

Contact Person:

Address:

City, State, ZIP:

Phone:

Email:

Hours of Business:

Make check payable to "James Madison Drama Department"

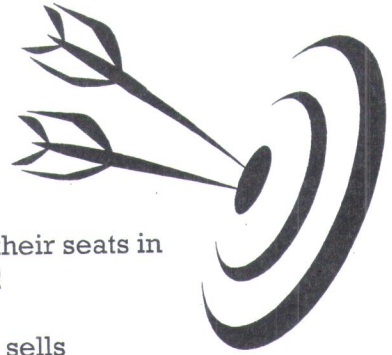
Paperclip (NO STAPLES PLEASE!) a copy of your advertisement OR write below what you want your ad to say. Please include any special instructions below.

Check Number _____ Student Seller Name! _____ Amount _____

TARGET YOUR AUDIENCE THROUGH OURS!

Dear Business Owner,

Did you know that studies have shown that people sitting in their seats in a theatre prior to a show are in a reading, receptive mood? It's true!



To help fund numerous quality productions, Madison Drama sells advertisement space in the programs for our shows. The programs are provided free to audience members at each show. The Madison Auditorium seats 759 people and every audience member is given a program. Over the course of a production, that represents up to 3,000 local residents, parents and -- importantly for you -- local consumers who will see **your** ad!

The James Madison Drama Department (MAD Drama) has been entertaining the Vienna Community for decades. Our shows have become "must see" events in the community!

Avoid disappointment! If you are interested in purchasing an ad space fill out the form on the reverse side of this letter and mail it to my address below. Your advertisement will be included in our production program.

Thank you for your contribution to the James Madison Drama Department.

Sincerely,

A handwritten signature in black ink, appearing to read "L. Marshall Henderson".

L. Marshall Henderson
Director of Theater Arts
James Madison High School
2500 James Madison Dr.
Vienna, VA 22181
703-319-2306