

MAD DRAMA

Program Advertising for Madison Drama

“Play Your Part”



We are seeking program advertisers for the 2019-2020 James Madison High School MadDrama Department. Your involvement funds production costs and enables local talented students to produce and participate in quality shows for their community. MadDrama's two shows this year are:

A Midsummer Night's Dream November 14, 15 & 16, 2019

How to Succeed in Business Without Really Trying April 30, May 1 & 2, 2020

MadDrama's auditorium holds @ 760 people per show. That means over 4,000 local residents, parents, & theatre lovers will receive programs and your business will be exposed to those consumers!

Size	One Show	Two Shows	Format
Full Page (B/W) 8.5" w x 11" h	\$200	\$350	Jpeg or pdf
½ Page	\$100	\$175	Preferred.
¼ Page	\$75	\$125	Paper
Business Card	\$25	\$40	Acceptable!
ShowGram (cast/crew family ad @ 1/8 - 1/4 page size depending on file)	\$50	N/A	

MadDrama appreciates any and all contributions of any type, not just program ad support. Cash donations, services or products are also welcome. We can put any and all of your generosity towards the season's efforts! We are also open to cross-market your efforts with ours, as MadDrama understand the power of community.

Mail directly to:

James Madison High School
c/o Dana Jackins, MadDrama Parent Group
2500 James Madison Drive, Vienna VA 22181

DEADLINE October 23, 2019

Checks made out to Mad Drama or
MySchoolBucks.com

Sincere thanks for your consideration,
Dana Jackins
MAD DRAMA Volunteer

Business Name _____

Address _____ If one show, please indicate _____

Contact Name _____

Contact Email/phone _____

Please contact Dana Jackins to discuss or arrange a pick up: djackins@verizon.net, cell 703-314-1199